Digital Green is a global development organization that empowers smallholder farmers to lift themselves out of poverty by harnessing the collective power of technology and grassroots partnerships.

We join forces with governments, private agencies and, most importantly, rural communities themselves to co-create digital solutions to promote good practices in agriculture, nutrition and health using digital platforms such as community videos. These videos are of the community, by the community and for the community.

We believe that when farmers have the tools they need to connect with one another, they’re far more likely to apply what they’ve learned on their farms and in their households – improving their own livelihood and those of others in their community, in a manner that's nutrition-sensitive, climate-resilient, and inclusive.
Digital Green’s network of partners include National Rural Livelihood Mission (NRLM) and State Missions, Mahila Kisan Sashaktikaran Pariyojna (MKSP) partners, Departments of Agriculture & NGOs. Our work with the partners has resulted in improving efficiency of existing agriculture extension systems, capacity building of over 12,500 frontline workers to promote improved agriculture practices.

We also leverage other low-cost complementary digital platforms such as community radio, Interactive Voice Response (IVR) systems, text messages and radio to send out additional information & reinforce messages. We provide greater depth of information on topics from agronomic practices to nutrition behaviors by working across multiple media channels that smallholder farmers have access to.

Digital Green envisions a digital platform that can integrate all of these fractured and fragmented efforts and transform the agricultural ecosystem at a system’s level with speed, at scale, and in a sustained manner.