Empowering farmers to lift themselves out of poverty
Our 2018-2022 Strategy

**Key Achievements To Date**

**Reach**
1.4 million farmers across 17,000 villages in 9 countries

**Impact**
10x more effective per dollar spent than a classical extension system. 21% average improvement in farmer productivity

**Our Vision of Success (FY18-FY22)**

Achieve a sustainable **25%** increase in the income of **1.1M** smallholder farmers

**Vision 2018-2022**
AgTech integrated service provider

Increase smallholder farmer income by strengthening our current approach and developing complementary solutions

**Strategic Goals**

01. **Strengthen extension approach**
Maximizing impact per farmer by taking an active role in shaping messages

02. **Go beyond extension**
Leverage network of partners and communities to layer value-added services that boost farmer productivity

**Cross-Cutting Enablers**

- Improve Monitoring, Learning & Evaluation
- Invest in Organizational Development
- Advocate for Government, Donor Awareness and Funding
- Develop and Test Earned Revenue models

**Funding**

- 44% Secured Funding
- 40% Additional Donor Funding
- 16% Earned Revenue